**About Me:**

Talking about Anu would also essentially mean talking about her brain child Prakat. Driven by learning and mentorship from great industry leaders such as the founders of Infosys she has achieved in building a successful company over the last 10 years with new growth avenues in every passing year. She has now built a company that employs 120+ professionals in India and the US, which is a company that also carries with it a strong social vision – which is to create jobs and foster professional opportunities for persons with disabilities. Deeply inspired at a very early age by her grandfather who was one of the most senior most administrators in the royal courts of erstwhile Mysore state, she was exposed to ideas of nation building, economic development, woman empowerment and the binding link between all of these and social inclusion. All of these culminated into the seed of the idea of a company with a social vision focused on high professionalism and diversity. With technology as the backbone of her career, Anu started Prakat solutions, that designed, developed and deployed Technology products that embodied principles of Quality Engineering & Software Engineering. The company has today evolved to be a Technology innovations company, focused on solving problems that impact businesses and their users worldwide.

***A brief note about her family:***

**RIPPLES OF THOUGHT. ADVICE TO SUCCEED.** (Spider Image section)

The Gita says that all of us in this world are only thought forms. Therefore, self-belief and being aware of oneself is the first step towards building firm conviction in one’s ideas, thoughts and actions. Anu strongly believes in sharing her own life lessons and experiences to help others in achieving their objectives and support efforts leading to them. She is a firm believer in the power of entrepreneurs & women leaders committed to helping aspiring new generation of leaders to reach their full potential. Her renewed goal in life is to help build a sustainable future for all.

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There are really only two …………. => Connect with Anu for essential conversations:

**Note (A popup / other page):** Connect with Anu, share your ideas for a new venture or your challenge at the workplace, gained inside and mentorship.

Devanagari Script :

MANASA.VACHA.KARMANA  
Thoughts, Speech, Actions

* Building great teams
* Motivating women to take on work place challenges
* Creating immense economic opportunities for all
* Stirring students minds (academia)

Boundless Advice => Ripples of thought. Advice to succeed

WHERE WILL YOU START => PURPOSE IN LIFE

1. Fostering Diversity and Inclusion in the Tech workforce
2. Tech Innovations for Social Impact
3. Workplace challenges

**Diversity and Inclusion**: Anu is an expert in building and leading a company to success and enweaving a long-term diversity inclusivity strategy into the business. Through talks and speaking engagements, she supports companies in their D&I journeys.

**Tech Innovations for Social Impact**: Being a firm believer in the values of a social enterprise, Anu enjoys working with Entrepreneurs and SMEs essentially to promote their tech innovation led businesses – by imbuing elements that would connect the business goals with social impact. Her interests are centered around working with leadership, founding teams and VCs in building tech innovation strategies that would ultimately provide for impact. Her passion is in establishing dual motives in organizations for Commercial and Social goals, thereby evolving specialized sustainable models.

**Workplace Challenges**: The culture of a workplace has a huge impact on everyone’s happiness and success. Anu mentors professionals in the Tech Industry by helping them face challenges at their work place, by helping them in their careers and in conflict management. She relies on learnings from her own experiences across her career spanning 25 years, as an employee, as part of the leadership in a multi-billion-dollar tech company & now as an entrepreneur & mentor.